



Simplycity — 10-minute demo script

AUDIENCE

investor, hospital partner, operator or city officer

SETUP

open /platform/ (or the public IP on port 8080). Everything shown is a sandbox with simulated aircraft.

Before you start (1 min)

Say what it is and what it is not: "Simplycity is the coordination and evidence layer. We don't build or fly aircraft. This is a working platform driving a simulated SC-17 so you can see the whole loop."

1. The loop in one run (3 min) — "The 17-minute corridor"

Click Watch a guided demo, then Run this demo on The 17-minute corridor. Talk over the steps as they tick off on the right and the aircraft crosses the map:

1. A hospital clinician requests a blood-sample transfer (opaque order reference; no patient data).
2. The origin hub scans the sealed cassette: mass, temperature, seal, custody opened.
3. The operator runs 12 release gates on live data. Open the mission to show the checklist.
4. A named operator signs the release. The snapshot stores every input and the rule version.
5. The aircraft flies the approved corridor; energy, altitude and route adherence are recorded.
6. The receiving hub accepts the cassette; the mission reconciles and closes.

Land the point: "Every step had an owner, and every decision is in an append-only ledger."

2. The system says no (3 min) — "Saying NO — and fixing it"

Run the second script. The first aircraft has too little energy for route plus reserve. Flow refuses the release with a named reason and a fix owner; the operator swaps aircraft and the mission proceeds. Then open Trust ledger and show RELEASE_DENIED — "the refusal is evidence too."

3. When things go wrong (3 min) — "Weather closes the corridor"

Run the third script. A storm arrives mid-flight: a critical alert, the operator holds and orders a return, the cassette is recovered, and an incident review closes with a recorded root cause. Then run Lose the link, keep the record if time allows: telemetry drops, the last known position is kept, the outage is reconciled afterwards.

4. Proof and trust (2 min)

- Trust ledger -> Verify entire chain, then Prove tamper-evidence (edits a copy and shows detection).
- Impact -> scorecard against the pilot's decision test, on-time rate, energy per km, interventions per 100 missions. Point at the SANDBOX banner: the history is synthetic and flagged; switch to Live sandbox only to see what you just ran.
- Community page (/community/) -> "what the public sees, what we will and won't publish."

5. Business and integration (optional)

- Unit economics (/platform/economics.html): change corridors, fees and costs; note the model excludes aircraft, fleet margin and any unvalidated volume curve.
- Integration contract (/platform/api.html): "this is what an OEM or operator provides; the simulator uses the same endpoint."

Hard questions to expect

Question	Honest answer
Is this connected to a real aircraft?	No. It is connected to a simulator through the same telemetry contract a real OEM would use.
Are the numbers real?	Simulated flights follow the SC-17 planning model; history is synthetic and flagged. The pilot exists to produce real numbers.
Who is liable for a flight decision?	The licensed operator retains flight responsibility. Simplycity records the decision and enforces the operator's approved rules.
What stops someone editing the log?	Hash chain plus database refusal of edits; verification finds offline tampering.

What is missing before a pilot?

A real operator and OEM integration, approved weather/airspace sources, TLS and SSO, a security review, and agreed data terms.

Privileged roles

Operator manager and Administrator need the sandbox passcode (kept by the platform owner in data/admin_passcode.txt). The administrator can change weather, degrade links and reset the sandbox; those actions are themselves ledgered.